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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Daniel Willis Art Unit: 3622

Serial No.: 10/775,247 Examiner: Daniel Lastra

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Title : ADVERTISING ON VIDEO EVENT DISPLAY SYSTEMS

MAIL STOP AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Please consider the references listed on the enclosed PTO-1449 form. Non-patent literature is enclosed. Cited U.S. patents and patent application publications will be provided on request.

This statement is being filed after a First Office Action on the merits, but before receipt of a Final Office Action or a Notice of Allowance.

The fees are being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other credits or charges to Deposit Account No. 06-1050.

Respectfully submitted,

Date: November 6, 2008

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